

02 December 2008

To Whom It May Concern:

The Holiday Inn Soweto – Freedom Square is the first 4-star hotel in Soweto, South Africa that was launched last year, October 2007.

With a growing number of guests – local business people, government departments and domestic and international tourists, the Holiday Inn Soweto – Freedom Square understands that Cooperate Social Responsibility in a place like SOWETO is an integral part of any company's business plan.

We are, therefore, happy and proud to be one of the first suppliers and launching partners of the initiative - Miss Collect.

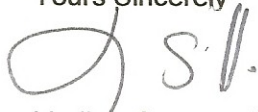
Though the kitchen of the Holiday Inn Soweto – Freedom Square recycle their used cooking oil frequently, it makes sense to donate the used cooking oil to an organization that is directly involved with assisting people within our community to implement a recycling program for used cooking oil.

As a platinum partner of Miss Collect we agreed on "collection for free" which means that all the profit made by Miss Collect can be used to:

- Educate people in the townships about the danger of used cooking oil for human consumption (therefore promoting the use of healthy oil/ food);
- Funding a campaign where housewives can exchange their old, used cooking oil in exchange for fresh oil;
- Extend the Miss Collect concept to other townships (other than Soweto).

We encourage all our colleagues in the hospitality and restaurant industry to join the Miss Collect initiative, so that our contribution of used cooking oil from our kitchen can be a resource for the prosperity of our communities.

Yours Sincerely



Lindiwe Sangweni-Siddo

Director

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